This brochure supplement provides information about Timothy Nicholas Hays that supplements the Elevated Financial Group, LLC brochure. You should have received a copy of that brochure. Please contact Timothy Nicholas Hays if you did not receive Elevated Financial Group, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Timothy Nicholas Hays is also available on the SEC's website at www.adviserinfo.sec.gov.

# Elevated Financial Group, LLC

Form ADV Part 2B - Individual Disclosure Brochure

for

# **Timothy Nicholas Hays**

Personal CRD Number: 5140165 Investment Adviser Representative

> Elevated Financial Group, LLC 695 Pro Med Lane, Suite 209 Carmel, IN 46032 317-533-7721 tim@elevatedfg.com

> > UPDATED: 6/2/2025

## Item 2: Educational Background and Business Experience

Name: Timothy Nicholas Hays Born: 1981 Educational

### **Background and Professional Designations: Education:**

Bachelors History/Education, Colorado State University – 2002 Bachelors History/Education, University of Northern Colorado - 2003 Bachelors History/Education, University of Colorado Boulder – 2005

**Designations:** Certified Fund Specialist (CFS¹)

### **Business Background:**

04/2025 - Present Investment Adviser Representative

Elevated Financial Group, LLC

01/2021 - 04/2025 INVST

Investment Advisor Representative

01/2006 - 12/2020 Jackson National Life Distributors

Registered Representative

#### 1Minimum Requirements to obtain the Certified Fund Specialist Designation

To obtain the CFS designation, candidates must have a bachelor's degree or 2,000 hours of equivalent industry experience. Individuals must also complete a case study and pass three proctored online exams as well as complete the IBF self-study program consisting of six modules.

### **Item 3: Disciplinary Information**

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

#### **Item 4: Other Business Activities**

Timothy Nicholas Hays is a licensed insurance agent. This activity creates a conflict of interest since there is an incentive to recommend insurance products based on commissions or other benefits received from the insurance company, rather than on the client's needs. Additionally, the offer and sale of insurance products by supervised persons of Elevated Financial Group, LLC are not made in their capacity as a fiduciary, and products are limited to only those offered by certain insurance providers. Elevated Financial Group, LLC addresses this conflict of interest by requiring its supervised persons to act in the best interest of the client at all times, including when acting as an insurance agent. Elevated Financial Group, LLC periodically reviews recommendations by its supervised persons to assess whether they are based on an objective evaluation of each client's risk profile and investment objectives rather than on the receipt of any commissions or other benefits. Elevated Financial Group, LLC will disclose in advance how it or its supervised persons are compensated and will disclose conflicts of interest involving any advice or service provided. At no time will

there be tying between business practices and/or services (a condition where a client or prospective client would be required to accept one product or service conditioned upon the selection of a second, distinctive tied product or service). No client is ever under any obligation to purchase any insurance product. Insurance products recommended by Elevated Financial Group, LLC's supervised persons may also be available from other providers on more favorable terms, and clients can purchase insurance products recommended through other unaffiliated insurance agencies.

Timothy Nicholas Hays is a minority owner (21%) in four Colorado-based real estate LLCs: BSD, BSD I, BSD II, and BSD III. Each entity holds a portfolio of approximately 10 to 12 residential rental properties, primarily single-family homes, along with some duplexes and fourplexes. The ventures are structured with three majority members and several minority partners. These businesses generate income through property rentals and are managed collectively by the ownership group. Timothy Nicholas Hays' role is passive and limited in scope—he participates in occasional conference calls a few times per year to review financials and discuss high-level strategy, such as whether to distribute dividends, sell properties, or pursue new acquisitions. He does not participate in day-to-day operations or property management.

Timothy Hays is managing member of Hays' Haberdashery and Algonquin Mercantile, LLC. This entity is used for bookkeeping of his investment advisory compensation. Mr. Hays spends less than 1% of his time each month on this activity.

## **Item 5: Additional Compensation**

Timothy Nicholas Hays does not receive any economic benefit from any person, company, or organization, other than what is listed above in Item 4.

### **Item 6: Supervision**

As a representative of Elevated Financial Group, LLC, Timothy Nicholas Hays is supervised by Jonathan McCarty, the firm's Chief Compliance Officer. Jonathan McCarty is responsible for ensuring that Timothy Nicholas Hays adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Jonathan McCarty is 317- 207-9209.